

O ONLINE AS POSSIBILITY TO STAY IN TOUCH WITH YOUR CONSUMERS

P PERSONAL FEEDBACK AND COMMUNICATION DESPITE SOCIAL DISTANCING

I INDIVIDUAL INSIGHTS VIA DIGITAL FOCUS GROUPS OR IN-DEPTH EXPLORATIONS

N NEW DYNAMIC AS WELL AS STATE-OF-THE-ART TECHNOLOGY IN CHALLENGING TIMES

I INTERACTION WITHIN THE VIRTUAL SPACE - WEBCAM SURVEYS, LIVE TEXT CHATS AND MORE

O OPTIMUM REALISATION – YOU WATCH, WE MODERATE, THE PARTICIPANTS “REPORT”

N NEEDLESS TO SAY, GDPR-COMPLIANT AND (ALMOST) NOTHING YOU HAVE TO REFRAIN FROM

- Personal dialogue between moderator and participants (n=1-10, max. n=12)
- Capture of spontaneous reactions, understanding, emotions etc.
 - Either via webcam or as text chat
 - As complementary module or own study
 - Classical topics or expert groups
- Transparency for you by viewable chats

- Presentation of stimulus material via screen sharing or postal dispatch in advance
- Involvement of a simultaneous translator
- Participation via smartphone, tablet, PC
 - Browser-based, to avoid installations
 - GDPR-compliant
 - With maximum security standards

- Efficiently applicable
- Cost-economical benefits
- Please ask for our prices
- Conducted by practically experienced staff